

WHY MEMBERSHIP?

If a company shows that it is highly involved in its local chamber of commerce:

- ▶ Consumers are 10% more likely to think that your product stacks up better against your competition.
- ▶ Your membership infers that your company is trustworthy and cares about your customers and your reputation.
- ▶ Consumers are 49% more likely to think favorably of your company.
- ▶ Consumers are 80% more likely to purchase goods or services from your company in the future
- ▶ You will be able to make business connections that support your efforts for success.

**Data provided by the American Chamber of Commerce Executives*

**Photos by Ron Essex Photography*

**Del Valle Lake Photo and brochure design by Annette Frei*

The positive impacts of chamber membership have remained the same or even increased over time.



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CHAIRMAN'S CIRCLE SPONSORS



Mission

To enhance the business community and quality of life in the Livermore Valley through strategic advocacy, visionary leadership, innovative programs, valuable connections and partnerships.

MEMBERSHIP PACKAGES



Your Business Matters!



Network with like-minded business professionals

- ▶ Monthly After Hours Business Mixers
- ▶ Ribbon Cuttings & Grand Openings
- ▶ Webinars & Workshops
- ▶ Monthly Business Alliance Meetings
- ▶ Annual Golf Classic
- ▶ Business Expo
- ▶ #LivValBiz Awards
- ▶ New Member Reception
- ▶ Leadership Livermore
- ▶ Weekly e-Newsletter

Being active in the local Chamber of Commerce is an effective business strategy. It communicates to consumers that a company uses good business practices, is reputable, cares about its customers, and is involved in the community.

Membership Benefits



Chairman's

Chairman's		ENTREPRENEUR \$399	PROFESSIONAL \$899	EXECUTIVE \$1299	GOLD \$5,000	PLATINUM \$10,000	DIAMOND \$15,000	TITANIUM \$20,000
		\$399	\$899	\$1299	\$5k	\$10k	\$15k	\$20k
	Wine Country Event Reservations - 8 seats \$600 value							
	Banner AD on LVCC Website - \$250 value							
	1 Complimentary Leadership Livermore Participant - \$999 value							
	Unlimited Use of Conference Room & Equipment							
	Wine Country Event Reservations - 4 seats \$300 value							
	Front Window Display Opportunities - 1 month per year							
	Wine Country Event Registration - 2 seats \$150 value							
	Company Spotlight on the LVCC Website - once per year							
	8 Hours of Complimentary Conference Room Rental per year - \$520 value							
	Chairman's Circle Appreciation Event - annually							
	Company Logo and Link in the Weekly Buzz e-Newsletter							
	Company Recognition at LVCC Events, Programs, etc.							
	Access to Staff Coordination for Event Reservations							
	Company Logo Displayed in Lobby and on Lobby TV							
	Recognition of Your Company in the e-Newsletter - 1 time per year							
	Company Spotlight in the Weekly Buzz - once a Year							
	Reserved Seat at Wine Country Luncheon of Your Choice - 1 annually \$75 value							
	2 Postings Annually of Your Job Ops. Press Releases, Events by LVCC Staff - \$300 value							
	Educational and Professional Workshop Presentation Opportunities to Our Members							
	Post Your Jobs, Press Releases, Hot Deals, Events & More on LVCC Website and Social Media							
	Your Business Listed in the LVCC Website Directory							
	New Member Benefits Orientation Interactive Call							
	LVCC Social Media Posting Links for Members							
	On Site Promotional Display for Your Business in our Downtown Lobby							
	Social Media Tags from LVCC's Social Media Posts							
	Your Business Listed in our Bi-annual Business Resource Guide							
	Grand Openings, Ribbon Cuttings & Ground Breaking with Professional Photographer							
	Holiday Deals Promotion							
	Marketing Opportunities in Our Local Map & Business Resource Guide							
	Annual Membership Plaque and Media "Badge"							
	LVCC Mixer Host Opportunities - Showcase Your Business							
	Entrance to All Mixers							
	Referrals to the Community							
	Weekly e-Newsletter							
	Professional Development & Educational Workshops							
	Member to Member Deals							
	Membership Mailing Lists							



Join LVCC Today!

Engage, Network, Connect:

- ▶ Monthly After Hours Business Mixers
- ▶ Ribbon Cuttings & Grand Openings
- ▶ Webinars & Workshops
- ▶ Monthly Business Alliance Meetings
- ▶ Annual Golf Classic
- ▶ Business Expo
- ▶ #LivValBiz Awards
- ▶ Job Fair
- ▶ New Member Reception
- ▶ SCORE Counseling
- ▶ Leadership Livermore
- ▶ Wine Country Luncheons
- ▶ Weekly e-Newsletter

For more information call us at
925-447-1606
www.LivermoreChamber.org